

NETBALL WORLD CUP 2019

12-22 JULY

WORLD CLASS EXCITEMENT

SKY Sport is thrilled to be the official New Zealand broadcaster of the Netball World Cup 2019.

SKY Sport netball fans will be able to watch every thrilling moment from all 60 matches of the Netball World Cup 2019, 11 days of top class competition, LIVE and exclusive on SKY Sport.



This will be the 15th edition of this premier netball tournament and will be held in Liverpool, England.

LIVE broadcasts will be shown late evening and early morning in NZ, from Friday 12 July to the final on Monday 22 July 2019.

Advertisers can connect with this highly engaged audience by purchasing an advertising pack in the LIVE SKY Sport coverage of this world class tournament.

STRONG VIEWER INTEREST IN WATCHING NETBALL WORLD CUP ON TV

- 54% AP 25-54
- 57% MALE 15+
- 61% HOMEOWNERS
- 62% HOUSEHOLD SHOPPERS
- 64% FEMALES 15+

Source: SKY Search 2018/ NIELSEN CMI: Base 15+ SKY Sport viewers



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SKY ADVERTISING PACK

NETBALL WORLD CUP 2019

	SKY PACK	SPOT BUY ON PRIME
PACK PRICE	\$13,988	Details of Prime's free-to-air coverage of the Netball World Cup 2019 will be announced closer to the tournament.
NUMBER OF SPOTS	60	
DETAILS	Advertising packs include 1 advertisement in every live game of the Netball World Cup 2019, 60 games in total, including all the finals. Total of 60 spots	

PACK MANDATORIES: Purchase of Airtime packages must be confirmed in writing. Packs remain subject to availability. Pack buys will receive preference over spot buys. Pack rates are based on 30 second durations. Standard duration loadings apply. No specific break requests are available. Spot placement is at the sole discretion of SKY TV and subject to broadcast sponsor obligations. The schedule of events and coverage details are subject to change. VID discounts and CPT's are not applicable. All prices quoted are GST exclusive and are fully agency commission bearing. Standard SKY cancellation penalties apply



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Prime