

INTERNATIONAL RUGBY LEAGUE

25 OCTOBER - 16 NOVEMBER 2019

Get ready to be excited as the Kiwis go up against Australia. The Great Britain Rugby League Lions are also touring & will take on the Kiwis, Tonga & Papua New Guinea.

The amazing women's team, the Kiwi Ferns, take on the Australian Jillaroos & the Papua New Guinea Orchids are matched against a Pacific All Stars team.

SKY Sport has LIVE coverage of all ten games. Advertising packs include one spot in each of the LIVE SKY Sport games. Prime's free-to-air coverage will be announced shortly with spot buys available.

You need to get your campaign around the Rugby League. The June International Rugby League games between the Kiwi Ferns & Fetu Samoa (Women's) & the Kiwi's v Tonga (Men's) delivered huge ratings. Across SKY Sport & Prime, the Kiwi Ferns game recorded 3.4 ratings & the Kiwi's game a massive 8.2 for M25-54.

ADVERTISING PACK

PRICE FOR PACK	\$15,210
RATECARD VALUE	\$23,400
NUMBER OF SPOTS	10 x SKY Sport (1 spot in each LIVE game)

NZ DATE	NZ TIME*	TEAM	TEAM	LOCATION
25 Oct	7pm	Jillaroos	Kiwi Ferns	Wollongong
25 Oct	10pm	Australia	Kiwis	Wollongong
26 Oct	7.30pm	Tonga	Great Britain	Hamilton
2 Nov	3pm	Kiwis	Great Britain	Auckland
2 Nov	5pm	Tonga	Australia	Auckland
2 Nov	7.30pm	Samoa	Fiji	Auckland
9 Nov	5pm	Kiwis	Great Britain	Christchurch
9 Nov	7.30pm	PNG	Fiji	Christchurch
16 Nov	6pm	PNG	Great Britain	Port Moresby
16 Nov	4pm	PNG Orchids	Pacific All Stars	Port Moresby



PACK MANDATORIES: Purchase of Airtime packages must be confirmed in writing • Packages are limited in number and will be sold on a first in first served basis • Rates are based on 30-second durations • Standard duration loadings will apply • All airtime is subject to availability • No specific break requests are available • Spot falls are at the sole discretion of SKY Network Television and subject to broadcast sponsor obligations • Coverage dates and transmission are subject to change and at the sole discretion of SKY's Programming department • Pack buys will contribute to VID commitments • No other terms of VID contract are applicable • All prices quoted are GST exclusive and are fully-agency commission bearing • Standard SKY cancellation penalties apply.



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